

### 18 March 2019

# **COMPANY UPDATE**

# **NEUTRAL**

STOCK INFORMATION	
Bloomberg Code	ROTI IJ
Sector	Consumer
Current Price	Rp 1,200
Target Price	Rp 1,300
Upside/ Downside	8.3%
Share Out (billion shares)	6.19
Market Cap (Rp billion)	7,424
52 – w range (low-high)	Rp 930 - 1,270
52 – w average daily	Rp 1,102



SHAREHOLDER'S INFORMATION, AS OF DECEMBER 31, 2018							
PT Indoritel Makmur Internasional Tbk (DNET.IJ)	25.8%						
Bonlight Investments., Ltd	20.8%						
Demeter Indo Investment Pte. Ltd	18.0%						
Posco Shikishima Corporation	8.5%						
Treasury Stock	1.3%						
Public	25.6%						
Source: Company data							



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# PT NIPPON INDOSARI CORPINDO TBK

### 2019: A TASTIER YEAR

### **Return Rate Continue to Improve**

During 2018, ROTI posted a total sales growth of 11.1% YoY to Rp2.77 trillion, in line with our FY18F of Rp2.72 trillion, which fully driven by sales volume growth. We highlighted company's sales return rate that has gradually declined from the all-time high 18.2% in 2017 to 17.6%, thanks to management's strategy on calibrating big data that resulted in more efficient and effective sales (better accuracy in product dropping, better shelving, as well as delivery schedule to each outlets). On the bottomline, however, company's net profit of Rp172.7 bn exceeded our expectation, formed 133.2% of our FY18F Rp129.7 bn, mainly due to better than expected finance income (+140.97% YoY to Rp84.6 bn), as a result from better overall interest rate during the year.

### **GPM Jumped to All-Time High Level**

Profitability-wise, the GPM jumped by 140bps YoY to 53.9% (all-time high) as a result of some production efficiency done by the company that resulted in better waste management from 4-5% to c.1%, in spite of ~5% price increase in wheat flour, ROTI's major raw material. Still, the operating margin remained under pressure, down by 330bps to 7.0% from 10.3% in FY17, i.e: 1) heavier marketing cost by 36.6% YoY to Rp207 bn (ratio to sales from 6.1% in FY17 to 7.5% in FY18) relating to customer acquisition particularly in Philippines through TVC and other promotional campaign and 2) higher salary cost by 18.8% YoY to Rp408 bn which in line with company's expansion both in Indonesia and Philippines (no. of employee grew by 17.2% YoY. This cost is expected to normalize in upcoming periods, as the company has normalized hiring since 2Q18 (ratio to sales 15.8% in 2Q18 vs 14.8% in 4Q18).

### **Philippines Market: Survival of the Fittest**

In Philippines, company managed to book sales of Rp100.32 billion, jumped by 124.7% YoY from Rp44.64 billion in FY17, along with relatively low return rate of below 20%. This was in line with deeper penetration in the country, as Sari Roti is currently available in 1,280 supermarket stores (vs 420 as of Jun18), including 1.800 7-eleven stores (as of Nov18). In order to penetrate the Philippines market, the company is dealing with a tough competition, so that we believe that it is reasonable for the marketing cost is peaked at the moment. Sari Roti will initiate sales in general trade market in this quarter (1Q19) where ROTI's JV partner, Monde Nissin, has largest distribution network of about 300,000 Sari Sari stores. In addition, in 2Q19 the company will launch new loaf brads and sandwiches to cater convenient stores.

### 2019 Optimistic Outlook

This year, the company guided a 15-18% sales growth on the back of higher volume (no ASP increase plan) both from general trade (GT) and modern trade (MT) channels, driven by forecasting tools that has proven to boost sales and decrease return rate since last year. The company plans no new SKU rollouts this year, they will focus on best-selling products instead, as well as gradually expand BOTI's distribution to Java and Sumatera (from only Banten area since Oct18). Regarding the expansion, the company expected 3 new factories to commercially operate this year (Gresik, Lampung, and Balikpapan) as well as 1 new factory in Kendal that will begin its construction later in 4Q19 or 1Q20. In line with it, the company allocated Rp600 bn capex.

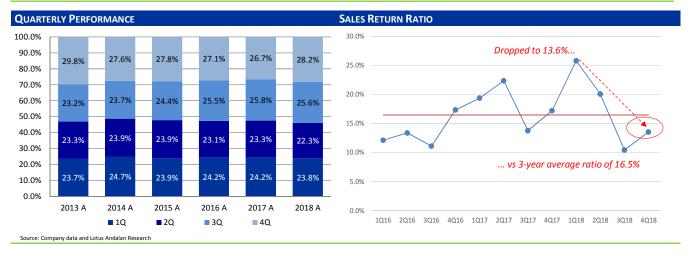
## Unchanged TP of Rp1,300/ sales; Fully Valued – NEUTRAL recommendation

We made no adjustment in our projection and hence our TP of Rp1,300/ share is unchanged. However, we had to downgrade our recommendation from BUY to NEUTRAL since the current share price has fully reflected our TP, but still offers an 8.3% upside. Our TP implies 40.2x PER and 18.1x EV/EBITDA 2019F, while currently the stock is traded at 37.0x PER and 16.6x EV/EBITDA 2019F.

Financial Summary					
(Rp billion)	2017A	2018A	2019F	2020F	2021F
Revenue	2,491	2,767	3,110	3,405	3,742
EBITDA	378	326	414	488	558
Net profit	146	173	200	290	358
EPS (Rp)	28	28	32	47	58
PER (x)	43.4	43.0	37.0	25.6	20.7
BVPS (Rp)	517	447	476	514	560
PBV (x)	2.3	2.7	2.5	2.3	2.1
EV/EBITDA (x)	14.7	21.1	16.6	13.8	11.7
Dividend yield (%)	1.10	0.49	0.58	0.67	0.97
RoE (%)	7.15	6.29	7.02	9.47	10.79

	FY17	FY18	YoY	FY18F	Coverage	3Q18	4Q18	QoQ
P/L (In Rp billion)								
Revenue	2,491.1	2,766.5	11.1%	2,721.8	101.6%	709.0	781.4	10.2%
Cost of revenue	1,183.2	1,274.3	7.7%	1,252.0	101.8%	332.8	340.6	2.3%
Gross profit	1,307.9	1,492.2	14.1%	1,469.8	101.5%	376.2	440.8	17.2%
Operating Expense	1,050.8	1,297.8	23.5%	1,285.5	101.0%	296.4	364.1	22.8%
Operating profit	257.2	194.4	-24.4%	184.3	105.5%	79.8	76.7	-3.9%
Net Profit	146.0	172.7	18.3%	129.7	133.2%	63.1	62.5	-0.9%
Profitability								
Gross margin	52.5%	53.9%		54.0%		53.1%	56.4%	
EBIT margin	10.3%	7.0%		6.8%		11.3%	9.8%	
Net margin	5.9%	6.2%		4.8%		8.9%	8.0%	

Source: Company data and Lotus Andalan Research





# FINANCIAL HIGHLIGHTS OF PT NIPPON INDOSARI CORPINDO, TBK

BALANCE SHEET	2017A	2018A	2019F	2020F	2021F	INCOME STATEMENT	2017A	2018A	2019F	2020F	202
Cash & cash equivalents	1,895	1,295	1,257	791	959	Revenue	2,491	2,767	3,110	3,405	3,7
Accounts receivable	325	413	409	470	524	COGS	(1,183)	(1,274)	(1,440)	(1,573)	(1,7
Inventories - net	50	65	67	75	84	Gross profit	1,308	1,492	1,670	1,831	2,0
Other current assets	50	104	63	88	104						
Total current assets	2,320	1,876	1,796	1,423	1,672	Operating expenses	(1,051)	(1,298)	(1,407)	(1,515)	(1,6
Fixed assets	1,994	2,222	2,402	2,516	2,570		( ) /	( , ,	( , - ,	( //	( )-
	246	295	265	330	361	Operating profit	257	194	263	317	
Other non current assets	2,240	2,517	2,667	2,846	2,930	operating prome	23,	25.	200	51,	
Total Non current assets	4,560	4,394	4,463	4,268	4,602	EBITDA	378	326	414	488	
TOTAL ASSETS	4,300	4,354	4,403	4,200	4,002	EDITOA	376	320	414	400	
IABILITIES & EQUITY						Interest income	28	68	44	57	
Accounts payable	150	190	200	218	246	Interest expense	(92)	(82)	(69)	(25)	
Current maturities - bank loan	119	41	62	41	41						
Other payables	258	294	279	340	369	Total other income/(expenses)	(64)	(15)	(24)	32	
Total Current Liabilities	528	525	541	599	656						
Bank loan	0	207	124	83	41	Income before tax	193	180	238	348	
Bonds payable	498	499	497	0	0						
	214	246	247	289	316	Tax expense	(51)	(60)	(60)	(90)	
Other non current liabilities	712	951	868	371	357	Pro forma adjustment	(31)	(00)	(00)	(30)	
otal Non Current Liabilities	124	124	124	124	124	rio ioinia aujustinent					
apital Stock	1,459	1,459	1,459	1,459	1,459	Net profit before minority	143	120	179	259	
dditional PIC						interest					
reasury stock & other items	(2)	(78)	(78)	(78)	(78)						
Ion controlling interest	46	75	55	59	63	Minority interest	11	46	22	31	
RE	1,193	1,337	1,495	1,735	2,022						
Total Equity	2,820	2,917	3,054	3,298	3,589	Net profit	153	166	200	290	
									22		
TOTAL LIABILITIES & EQUITY	4,060	4,394	4,463	4,268	4,602	EPS (Rp)	28	28	32	47	
ı	4,060 2017A	4,394 2018A	4,463 2019F	4,268 2020F	4,602 2021F	EPS (Rp)  KEY FINANCIAL RATIOS	28 2017A	28 2018A	2019F	2020F	2
CASH FLOW STATEMENT											2
CASH FLOW STATEMENT Net profit	2017A	2018A	2019F	2020F	2021F	KEY FINANCIAL RATIOS					2
CASH FLOW STATEMENT Net profit Depreciation & Amortization	<b>2017A</b> 146	2018A 173	<b>2019F</b> 200	<b>2020F</b> 290	<b>2021F</b> 358	KEY FINANCIAL RATIOS Growth (%)	2017A	2018A	2019F	2020F	2
CASH FLOW STATEMENT  Net profit  Depreciation & Amortization  Change in WC	2017A 146 121 (66)	2018A 173 132 (63)	2019F 200 151 12	2020F 290 171 (51)	2021F 358 193 (36)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit	2017A (1.2) 0.5	2018A 11.1 14.1	2019F 12.4 11.9	<b>2020F</b> 9.5 9.7	2
CASH FLOW STATEMENT  Net profit  Depreciation & Amortization  Change in WC  Others	2017A 146 121 (66) 68	2018A 173 132 (63) (18)	2019F 200 151 12 26	2020F 290 171 (51) 36	2021F 358 193 (36) 13	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit	2017A (1.2) 0.5 (42.0)	2018A 11.1 14.1 (24.4)	2019F 12.4 11.9 35.2	9.5 9.7 20.5	2
CASH FLOW STATEMENT  Net profit  Depreciation & Amortization  Change in WC  Others	2017A 146 121 (66)	2018A 173 132 (63)	2019F 200 151 12	2020F 290 171 (51)	2021F 358 193 (36)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA	2017A (1.2) 0.5 (42.0) (32.3)	2018A 11.1 14.1 (24.4) (13.6)	2019F 12.4 11.9 35.2 26.7	9.5 9.7 20.5 18.0	2
CASH FLOW STATEMENT  Net profit  Depreciation & Amortization  Change in WC  Others  Net Operating Cash Flow	2017A 146 121 (66) 68 268	2018A 173 132 (63) (18) 223	2019F 200 151 12 26 389	2020F 290 171 (51) 36 447	2021F 358 193 (36) 13 529	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit	2017A (1.2) 0.5 (42.0)	2018A 11.1 14.1 (24.4)	2019F 12.4 11.9 35.2	9.5 9.7 20.5	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net	2017A 146 121 (66) 68 268	2018A 173 132 (63) (18) 223	2019F 200 151 12 26 389 (331)	2020F 290 171 (51) 36 447 (285)	2021F 358 193 (36) 13 529	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit	2017A (1.2) 0.5 (42.0) (32.3)	2018A 11.1 14.1 (24.4) (13.6)	2019F 12.4 11.9 35.2 26.7	9.5 9.7 20.5 18.0	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Dthers Net Operating Cash Flow Change in fixed assets - net Dthers	2017A 146 121 (66) 68 268 (272) (118)	2018A 173 132 (63) (18) 223 (361) (49)	2019F 200 151 12 26 389 (331) 30	2020F 290 171 (51) 36 447 (285) (65)	2021F 358 193 (36) 13 529 (247) (30)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%)	(1.2) 0.5 (42.0) (32.3) (47.9)	2018A 11.1 14.1 (24.4) (13.6) 18.3	2019F  12.4  11.9  35.2  26.7  16.0	9.5 9.7 20.5 18.0 44.7	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others	2017A 146 121 (66) 68 268	2018A 173 132 (63) (18) 223	2019F 200 151 12 26 389 (331)	2020F 290 171 (51) 36 447 (285)	2021F 358 193 (36) 13 529	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin	(1.2) 0.5 (42.0) (32.3) (47.9)	2018A 11.1 14.1 (24.4) (13.6) 18.3	2019F 12.4 11.9 35.2 26.7 16.0	9.5 9.7 20.5 18.0 44.7	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow	2017A 146 121 (66) 68 268 (272) (118) (390)	2018A 173 132 (63) (18) 223 (361) (49) (410)	2019F 200 151 12 26 389 (331) 30 (301)	2020F 290 171 (51) 36 447 (285) (65) (350)	2021F 358 193 (36) 13 529 (247) (30) (278)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin	(1.2) 0.5 (42.0) (32.3) (47.9) 52.5 10.3	2018A 11.1 14.1 (24.4) (13.6) 18.3 53.9 7.0	2019F 12.4 11.9 35.2 26.7 16.0	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net	2017A 146 121 (66) 68 268 (272) (118) (390)	2018A 173 132 (63) (18) 223 (361) (49) (410)	2019F 200 151 12 26 389 (331) 30 (301)	2020F 290 171 (51) 36 447 (285) (65)	2021F 358 193 (36) 13 529 (247) (30) (278)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin	(1.2) 0.5 (42.0) (32.3) (47.9) 52.5 10.3 15.2	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net Change in equity	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47)	2019F 200 151 12 26 389 (331) 30 (301) (64) (20)	2020F 290 171 (51) 36 447 (285) (65) (350)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin	(1.2) 0.5 (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3 6.4	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5	2
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CASH FLOW STATEMENT Vet profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net Change in equity Change in other liabilities Dividend payment	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312 54 (69)	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47) 32 (36)	2019F 200 151 12 26 389 (331) 30 (301) (64) (20)	2020F 290 171 (51) 36 447 (285) (65) (350)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin	(1.2) 0.5 (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3 6.4	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Dithers Net Operating Cash Flow Change in fixed assets - net Dithers Net Investing Cash Flow Change in borrowings - net Change in equity Change in other liabilities Dividend payment Lidjustment	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312 54 (69) (11)	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47) 32 (36) 8	2019F 2000 1511 12 26 389 (3311) 30 (3011) (64) (20) 1 (43)	2020F 290 171 (51) 36 447 (285) (65) (350) (559) 4 41 (50)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4 27 (72)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin ROA ROE	(1.2) 0.5 (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9 3.9	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2 3.9	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3 6.4 4.5	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5 6.6	2
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CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net Change in equity Change in other liabilities Dividend payment Adjustment Net Financing Cash Flow	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312 54 (69) (11)	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47) 32 (36) 8	2019F 2000 1511 12 26 389 (3311) 30 (3011) (64) (20) 1 (43)	2020F 290 171 (51) 36 447 (285) (65) (350) (559) 4 41 (50)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4 27 (72)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin ROA ROE  Solvency (x)	(1.2) (0.5) (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9 3.9 7.1	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2 3.9 6.3	2019F  12.4  11.9  35.2  26.7  16.0  53.7  8.5  13.3  6.4  4.5  7.0	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5 6.6 9.5	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net Change in equity Change in other liabilities Dividend payment Adjustment Net Financing Cash Flow	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312 54 (69) (11) 1,406	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47) 32 (36) 8 (414)	2019F 200 151 12 26 389 (331) 30 (301) (64) (20) 1 (43) - (126)	2020F 290 171 (51) 36 447 (285) (65) (350) (559) 4 41 (50)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4 27 (72) - (82)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin ROA ROE  Solvency (x) Current ratio	(1.2) (0.5) (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9 3.9 7.1	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2 3.9 6.3	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3 6.4 4.5 7.0	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5 6.6 9.5	2
CASH FLOW STATEMENT Net profit Depreciation & Amortization Change in WC Others Net Operating Cash Flow Change in fixed assets - net Others Net Investing Cash Flow Change in borrowings - net Change in equity Change in other liabilities Dividend payment Adjustment Net Financing Cash Flow Change in cash Cash at the beginning period	2017A 146 121 (66) 68 268 (272) (118) (390) 121 1,312 54 (69) (11) 1,406	2018A 173 132 (63) (18) 223 (361) (49) (410) (370) (47) 32 (36) 8 (414)	2019F 200 151 12 26 389 (331) 30 (301) (64) (20) 1 (43) - (126)	2020F 290 171 (51) 36 447 (285) (65) (350) (559) 4 41 (50)	2021F 358 193 (36) 13 529 (247) (30) (278) (41) 4 27 (72) - (82)	KEY FINANCIAL RATIOS Growth (%) Sales Gross profit Operating Profit EBITDA Net Profit  Profitability (%) Gross margin Operating margin EBITDA margin Net Profit margin ROA ROE  Solvency (x) Current ratio Quick ratio	(1.2) (0.5) (42.0) (32.3) (47.9) 52.5 10.3 15.2 5.9 3.9 7.1	2018A  11.1 14.1 (24.4) (13.6) 18.3  53.9 7.0 11.8 6.2 3.9 6.3	2019F  12.4 11.9 35.2 26.7 16.0  53.7 8.5 13.3 6.4 4.5 7.0	2020F  9.5 9.7 20.5 18.0 44.7  53.8 9.3 14.3 8.5 6.6 9.5	2

# Notes:

The definitions of Lotus Andalan Research for Investment Ratings:

- BUY : +15% and above, over the next 12 months
- NEUTRAL : -15% to +15%, over the next 12 months
-SELL : -15% and worse, over the next 12 months



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